

# HANDS<sup>TM</sup> that ROCK

Hands that Rock, Hands that Help



## Sponsorship Opportunities!

## Our Mission

Hands that Rock (HTR) provides massage and other healthcare services at music festivals, concerts, conferences and special events worldwide, raising funds that bring music to underprivileged children. We support programs for music education, performance and outreach, and the groups that offer them.

## Our Story

Darcy Lynch, founder of HTR, grew up with musicians. Her father, Ron Lynch, was a member of the 1960s pop group The Cascades. In 2006 she created Stagehands Massage Therapy to work with musical artists and their crews on tour, providing massage and other healthcare services backstage.

As Darcy watched crowds pour into concerts, an idea took shape: Why not offer massage to audiences for a small fee, and use the proceeds to support arts and music related charities? Thus, HTR was born.

That was 2012, and over the course of the next three years the Hands that Rock raised close to \$100,000 for various charitable causes. Along the way, sponsors such as Tretorn, Pandora Internet Radio, and Avion Water Co. Inc. began to lend their support. Musical artists including Katy Perry, Linkin Park and Bon Jovi also stepped up, and Darcy realized that sponsorship was the model that could do the most good.

Today HTR beneficiaries include MusiCares, Music for Relief, Blues in the Schools, Little Kids Rock, St. Jude Children's Research Hospital, and the charities our sponsors choose.



*"Hands that Rock has been a great asset to the tours and festivals I'm involved with. Their therapists are fantastic, arrive on time and are flexible. I think Darcy has made a perfect blend of doing good for others and filling a niche – it's a win-win."*

*– Kevin Lyman, Owner, 4-fini, Inc., Events Services Consultant*

*"It's one less thing I have to worry about in my busy day. Great therapists, show up on time, understand the rules of being backstage. Utmost professionals and very much needed in our hard working days."*

*– Michelle Pekrol, Star Gift Alliance*



## Sponsoring Hands that Rock

**Activations:** HTR therapists take hospitality beyond the usual buffet and beverage level. Our healthy and restorative services have broad appeal, whether your guests are delegates at a conference, clients and VIPs enjoying your corporate event, or employees relaxing after a team-building retreat.

HTR's network of more than 1,000 top-rated therapists staff green rooms, backstage and front-of-house areas, outdoor festivals, conference halls and convention centers. Our services range from chair and table massage to chiropractic adjustment, physical therapy, osteopathy, emergency medicine, spa treatments and even exercise classes such as yoga and Pilates.

Hands that Rock support for your activation is:

- **Flexible** – HTR staffs your event wherever and whenever you choose, domestically and abroad.
- **Low impact** – Our portable chairs set up anywhere in minutes, and we need neither equipment nor sponsor support at the event.
- **Socially responsible** - Your guests enjoy our services during your event; the charity of your choice receives your contribution; and your company raises its corporate social responsibility profile.
- **Tax deductible** – Our fees are deductible to the extent of the law.

**Fees:** HTR's fee is \$100 per hour, which covers the therapist and our travel and administrative expenses. This rate is negotiable depending on the number of therapists required and the number of days or events booked.

**Advertise with us!:** HTR exposes your brand to the more than 3 million people attending events we serve each year. Ask us how!



**For more information, please contact:**

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## List of Festivals & Events Supporting HTR

80/35 Festival  
ACMs  
AEP Conference  
ALLNIGHT FEST-  
Aura Film & Music Fest  
Bhakti fest  
Billboard Touring Conference  
Blastfest  
Blue Ocean Film Festival  
Boston Blues Cruise  
Boston Greenfest  
Bumbershoot  
California roots festival  
Campout for the Cause  
Celtic Rock Fest (Newport, R.I.)  
CMA Fest  
Country Throwdown  
Dam Blues Fest  
Desert Rocks Music Fest  
Dirty Girl Run  
Driven Music Conference  
Duffing for Dollars  
Firefly Festival  
First Annual Humanity Day  
Forecastle Festival  
Gathering of the Vibes  
Gulf Coast Music Festival  
Heritage Days  
Identity Festival  
Illinois Blues Festival  
IMFCON  
Jack Fms Throwback festival  
KahBang!  
Latino Film Festival  
Leaving Eden Rock Fest  
Lucky Festival  
Maverick Festival  
Mayhem  
MIC  
Mountain Oasis  
New Music Seminar  
Newport Blues and BBQ  
Newport Boat Show  
Newport Celtic Festival  
Newport Jazz & Folk  
Newport Octoberfest

Newport Reggae Festival  
North Coast Music Festival  
Oregon Jamboree  
Ottawa Blues Fest  
Paradiso Festival  
PGA tours  
Pollstar  
Powfest - Film  
Reggae On the River  
Rhythm & Roots  
Rock and Roll Fashion Show  
Rock for the Cure  
Roots of the Rocks Festival  
Shell Rotella  
Slam Dance Film Festival  
Snow Ball Festival  
Snowy Range Music Festival  
Special Events Conference  
Spring Awakenings  
Summer Camp Festival  
Summer Set Music Festival  
Summerfest Rock n Sole Marathon  
Sunset Music Session  
SXSW  
Sync Summit  
Thunder on the Mountain  
Tourlink  
Treasure Island  
Uproar Festival  
Utica Arts and Music Festival  
Vail Rocks  
Vans Warped Tour  
Wakarusa  
Wintergrass Festival  
Worldfest  
Wormtown  
Yonder Harvest Festival

**Please support HTR! Add your company to our growing list of festivals and events for guaranteed increased brand exposure. Attendance at our combined sponsored events has reached over three million to date!**